



Council Communiqué

JULY 2012

MUNICIPALITY OF TWEED

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Quality of Place - Focus On Beautification

You could not mention our area without including all the efforts taken to beautify and improve on the natural features of Tweed.

Property owners are to be commended for keeping their properties tidy & well-maintained.

Your properties are the face of our community & we appreciate all your efforts immensely as we welcome many visitors to our area for the growing number of events & festivals. The beautiful gardens & property improvements are a vital facet to the promotion of Tweed as a tourist destination, a place to start a business, or a place to live. Well done! The Municipality of Tweed also

takes pride in the numerous attractions, beautiful parks, green spaces, & colourful scenery in the area. Each year Victoria Street in



The Tweed Kiwanis Pavilion is one of only two remaining in Ontario!

the Village is lined with abundant hanging flower baskets & overflowing planters. Many of these are the work of a dedicated

group of community volunteers from the Tweed & District Horticultural Society & our own Recreation staff. New banners

have been installed for the promotion of the entire municipality throughout the downtown area.

Waste receptacles & benches are provided for public use. This year financial support has been allocated to each of the hamlets for their own beautification projects & we look forward to seeing these improvements as we

travel throughout our area. Our 'quality of place' is achieved through a partnership between the public, private, non-profit & community sectors. We thank you all for your valued efforts.

Let's Talk Volunteers

Council is pleased to recognize the ongoing efforts of the many volunteers among us who make our community such a wonderful place to live & visit any time of year. A celebration of local community volunteers recently occurred at Tweed Park where over 250 citizens gathered with Council to enjoy refreshments & receive certificates of appreciation for their very worthwhile

efforts in promoting our entire municipality. A total of 31 organizations were represented at this event & a new tradition was borne this year with Al & Eve Anderson being named 2012 Volunteers of the Year. They were recognized in a special way for their tireless efforts with the Thomasburg Hall Committee for many years. This committee has worked very hard to maintain &



2012 Volunteers of the Year

improve the hall for many local community functions.

2012 Capital Budget Projects

- Completion of new zoning by-law project.
- Install automatic door & ramp into Council Chambers to improve public accessibility.
- Improve signage on the municipal building for better visibility.
- New equipment & gear for firefighters.
- Upgrade fire department air packs.
- Purchase new 3/4-ton truck for public works to replace a 1995 truck.
- Complete major repairs required on two public works tandem trucks.
- Greenwood Park Road - prepare base, apply aggregate & pave.
- Queensborough Road - Replace culvert & resurface 9.5 km portion with tar & chip.
- Lynch/LaBarge Roads - Prepare base and tar & chip 3.3 km section.
- Palmateer Road - Tar & chip 1.6 km section.
- East Hungerford Road - Prep .9 km section for tar & chip next year.
- Paint Arena roof.
- Replace large door on parks building for better access.
- Fence in area next to parks building for equipment storage.
- Purchase a leaf bagger.
- Purchase trees for planting on municipal properties.
- Purchase additional seasonal decorations.
- Fairgrounds fencing & stage repairs.
- Upgrade water tower safety equipment.
- Improvements to water & sewer treatment systems.

Economic Development - One Year

This summer marks the 1-year anniversary of the Municipality of Tweed Economic Development Department. Economic development is a unique area of municipal service - the work being carried out is often not readily visible & the associated costs are an investment.

What can we do?

Economic development can be a long & challenging process, however, the basic principles are simple & resources are plentiful. Economic development encompasses all areas of municipal government & can change the way we do business. We fully recognize the importance of having strong ties with Hastings County & all of our municipal neighbours. Conducting research online, attending various workshops & participating in meetings has been an important aspect of the Economic Development

Officer's job.

How to do it?

Economic development works when all of the identified stakeholders are involved at all stages of a project & become engaged in the initiative. In many ways it is not idea-driven but process-driven. So, if success is determined by community acceptance, we need to understand what the community as a whole wants to see happen.

Who can help?

Economic development efforts are being realized at every level of government & collaborative partnerships have been formed in many regions throughout the country. We have attempted to align ourselves with these groups in order to reap the benefits of regional & provincial efforts.

Tweed wants action!

And this needs to be planned,

strategic action in order for success to be achieved. Moving forward, it was important to carry out a complete review of past economic development activities & to consider the recommendations from previous reports. Documents such as the ICSP (Integrated Community Sustainability Plan) have provided a framework for a bank of ideas. The list continues to grow through one-on-one meetings with businesses, individuals & community groups. The Economic Development Officer is currently working with our local OMAFRA representative to develop a step-by-step action plan based on economic projects with a proven track record in other rural communities. Some action items have already been accomplished - increased promotion; successful funding applications; enhancements to tourism; online presence; & working with businesses & community groups.

The Tweed Jailhouse is soon to be a fully functioning Visitor Centre.



Village Task Team - Elvis 'lives' in Tweed

Tweed Music Inc. did a fantastic job promoting the Municipality with the 1st ever Tweed Tribute to Elvis Festival & all signs point to another amazing festival in 2012.

A task team has been established to work alongside the festival organizers, community groups & businesses to create a vibrant & exciting atmosphere throughout the Village. As well as coordinating the events taking place during this year's Elvis

Festival, the task team has been working on the following:



promoting August as ALOHA, Tweed month; 2nd Annual Village decorating contest; 1st Annual

Spring Street mega yard sale; local merchant discount book; shuttle

rides; creation of the longest paper lei; Village signage; & more.

The Village Task Team has been designed to get everyone working together, enjoying all the excitement,

& building on the momentum that such a landmark event as the Elvis Festival can achieve.



Municipal Budget and Tax Information

The 2012 budget approved the total residential tax rate of 0.01208952. This represents a 4.6% decrease in the overall tax rate.

The total commercial tax rate of 0.02048396 was also approved as well as all other tax classes. The property assessments for 2012 increased by 7.27% over 2011. To calculate your total 2012 property taxes multiply your assessment by the applicable tax rate.

2012 Operating Revenue

| | |
|----------------------------------|--------------|
| Provincial & Federal Grants | 32% |
| Taxation | 46% |
| General Government | 3% |
| Protection to Persons & Property | 1% |
| Transportation Services | 1% |
| Environmental Services | 11% |
| Recreation | 2% |
| Planning | < 1% |
| Reserves | 4% |
| Total | 100% |
| Total Revenue | \$7,310,654. |

2012 Operating Expense

| | |
|----------------------------------|--------------|
| General Government | 14% |
| Protection to Persons & Property | 19% |
| Transportation Services | 33% |
| Environmental Services | 14% |
| Recreation | 9% |
| Planning | < 1% |
| Transfer to Reserves | 11% |
| Total | 100% |
| Total Operating Expense | \$5,904,360. |
| Total Capital Expense | \$1,406,294. |

"A complete budget package is available from the municipal office or on the municipal website."

Using the Web.....

www.twp.tweed.on.ca

Traffic to the municipal website continues to grow! On average we are getting over 500 more unique visitors & over 1,200 additional visits to our website per month in comparison to 2011. Statistics show that 85% of the visitors log in from Canada, but significant traffic is also coming from the U.S. and other countries, thus making it even more important to continue

the investment of time & resources into our website & social media.



The web is also a valuable tool for the community. Online resources such as the Community Calendar, the Business Directory, News and

Notices, General Information & much more are all accessible on the website.

In addition, we are now using social media as a means of promotion & engaging a new demographic. It is also vital that we establish communication links which can be utilized in case of emergencies.

Get Connected!

Coming Events:

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The Municipality of Tweed is home to many exciting events each year. Join us in 2012 for these and more..... Watch the *Coming Events* listing & *Community Calendar* on the municipal website for up to date information on area events. Visit www.twp.tweed.on.ca often and be sure to provide us with your event information to be listed.

Tweed & Area Arts Council

Visit www.tweedartscouncil.ca

Arts workshops & entertaining shows throughout the year.

Amazing talents in the beautiful Marble Church Arts Centre!

Tweed Lions Music in the Park

Tweed Memorial Park Picnic Shelter

Free Sunday afternoon concerts from June to September.

Crowds come from all over to listen to the great music!

Tweed Stampede & Jamboree

Visit www.tweedstampede.com

August 2 to 6 at Trudeau's Resort & Banquet Hall on Stoco Lake.

A great family weekend full of fun, excitement and nightly concerts.

Hastings County Plowing Match

Visit www.hastingsfarmshow.ca

August 22 and 23 at Donnandale Farms in Centre Hastings.

A rural tradition in Hastings County!

Tweed Tribute to Elvis Festival

Visit www.tweedelvisfestival.ca

August 24 to 26 at the Fairgrounds. Theme this year is 'Aloha, Tweed'.

An annual event promising good music and good times!

Tweed & Area Studio Tour

Visit www.tweedstudiotour.org

September 29 and 30 at various locations throughout the municipality.

Amazing showcase of artists and artisans!

Festival of Trees

Proceeds go to a number of local groups.

November 29 to December 2 at the Agricultural Society White Building.

A spectacular local event that gets better every year!

Business News & Other Milestones - 2012

- ◆ Moira Place Long Term Care grows to 160 employees making them the largest business employer in Hastings County (not including Belleville or Trenton).
- ◆ The Tweed News celebrates 125 years in business in 2012.
- ◆ Cash Express expands into a new location and changes its' name to Express Electronics.
- ◆ RE/MAX Quinte Ltd. real estate opens an office in the Village of Tweed.
- ◆ Restaurant in Marlbank is under new ownership.
- ◆ Trudeau's Resort hosts Storm the Trent, the largest adventure race in Canada.
- ◆ Tweedsmuir Tavern and Pizza Latina open a new dining room.
- ◆ Magic Suds Laundromat re-opens to the public under local ownership.
- ◆ Potter Settlement Winery begins construction phase.
- ◆ Divine Pampering Day Spa opens in the Village of Tweed.
- ◆ Land O'Lakes Sheds opens along Highway 7 in Tweed.
- ◆ Street & sidewalk sweeping by summer students in the downtown core.
- ◆ New banners along Victoria Street inviting one & all to 'Experience Tweed'.

